

文化：政策·管理·新創

Culture: Policy, Management & Entrepreneurship

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Taiwan
Association of
Cultural
Policy
Studies

“Cultural Sustainability: Can ‘Cultural Impact’ be Measured?”

Call for Papers

Co-editors for the Special Issue:

- **Annick Schramme**, Professor and Academic Director of the Master in Cultural Management, Faculty of Business & Economics University of Antwerp/Antwerp Management School
- **Jerry C Y Liu**, Professor of National Taiwan University of Arts, Chief Editor of CPME

Submission Deadline: 31 Dec 2022

Culture: Policy, Management, and Entrepreneurship opens a Call for Papers for a Special Issue entitled: “Cultural Sustainability: Can ‘Cultural Impact’ be Measured?” to be published in May 2023. The Guest Co-Editor of the issue will be Annick Schramme, Professor and Academic Director of the Master in Cultural Management, Faculty of Business & Economics University of Antwerp, with the support from Professor Jerry C Y Liu at National Taiwan University of Arts, and the Chief Editor of **CPME**.

The adoption of *The 2030 Agenda for Sustainable Development* of the UN in 2015 sets out a new framework of Sustainable Development Goals (SDGs) that leads to the development of global and national development action. The 2019 *Thematic Indicators for Culture in the 2030 Agenda* published by UNESCO then seeks to establish a methodology to measure and monitor the progress of culture in the SDGs. It aims to help decision-makers by building an evidence-based narrative on culture and development.

Why is it necessary to measure the value and impact of culture? Can it be measured? And if it can, then might researchers and practitioners today come up with a more robust method to measure the different values and impacts on culture quantitatively and qualitatively? Can culture make its impacts on the environmental, economic, and social dimensions of sustainable development more specifically? Underlying the questions are the methodological debates for the measurement of culture across disciplines and their impact on society as a whole. This special issue wants to challenge researchers across the globe to re-assess our common methodologies and consider if these contain sufficient acknowledgement of sustainability in measuring the impact of arts and culture on society.

CPME calls for papers to research the policy and managerial implications of the evaluation of cultural values and their impact in relation to the SDG from 2030 and beyond. The following subjects are particularly encouraged:

- The dialectic relations between the intrinsic cultural value and environmental, economic, social, and public values.
- Qualitative and quantitative methods, indicator frameworks for the evaluation of culture.
- Methodological debates about the measurement of cultural values and impacts.
- Sustainability of corporate governance, corporate cultural and social responsibility and connections with SDGS.
- Sustainability of cultural ventures, cultural entrepreneurship, and cultural investment.
- Cultural heritage conservation and community regeneration.
- Cultural sustainability and the network ecology of culture.
- Other related subjects of cultural sustainability and cultural impacts.

Submission Guidelines

CPME calls for papers for the Special Issue on “**Cultural Sustainability: Can ‘Cultural Impact’ be Measured?**” Article submissions (no longer than 10,000 words, in CMS Style) should be emailed, as Microsoft Word attachments, to T3CPME at cpme@tacps.tw by **31 Dec 2022**. The first issue of CPME is to be launched in November 2022, and the Special Issue will be published in May 2023.

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